



GFWC/Iowa Clubwoman Newsletter



Message From the President

Newsletter Spring 2011

84th Annual GFWC/Iowa State Convention Plans Are Underway

We will be traveling to the GFWC/Iowa State Convention in Marshalltown, April 14-16, 2011.

Please join us to meet our special guest Marian St. Clair, GFWC Treasurer. Marian is from South Carolina. She has been an active and valued member of GFWC since 1989. She will be presenting a workshop on Friday morning and will be the Keynote Speaker on Friday night.



The district directors will be hosting receptions in their rooms on Friday evening. Everyone has worked hard to do the reporting and most of the awards will be awarded at the Friday luncheon. This will be a 'fun' luncheon so arrive ready to be surprised.

In addition, we will hear from Joy Young regarding her LEADS experience at GFWC in Omaha.

The Saturday Luncheon Keynote Speaker will be Lisa Koester from the Marshalltown Community Schools. She will be speaking on "Bullying in the 21st Century", a major issue among children and youth.

We will adjourn around 3 pm on Saturday as this is a somewhat shorter convention.

I look forward to seeing you all at state convention ready for the fun and learning.

In Federation,

Inside this issue:

| | |
|-------------------------|----|
| Call to Convention | 11 |
| Convention Registration | 14 |
| Convention Schedule | 12 |
| GFWC Convention | 2 |
| Proposed By-Laws | 6 |
| American Mural Project | 2 |
| Membership News | 15 |
| Map to Convention | 17 |

Special points of interest:

- *Photography Contest Revisions*
- *SCRIP and Convention*
- *Youth Advocacy*
- *Country Store Emporium and Marketplace*
- *Books and Bears Project*



WHAT TIME IS IT?

It is time to gather all your old watches, bring them to the State Convention in April so we can send to the American Mural Project. Please include a \$1.00 donation for each watch and the name of the Club and member's names. As of December, 2010, GFWC/Iowa has sent 102 watches that were collected at the Fall District Conventions. Let's make this our goal: each Club member in Iowa will donate at least 1 watch and \$1.00 to this fantastic project. This is one of two Partnerships in the Arts Community Service Program; the other is VSA Iowa.

The AMP is a nonprofit organization focused on creating the largest collaborative piece of indoor artwork in the world, a celebration of American ingenuity, productivity, and commitment to work. The piece, when finished, will be a three dimensional-painting 120 feet long and 5 stories high - a special building is being created for it. The project seeks to inspire, to invite collaboration, and to reveal to people of all ages the many contributions they can make to American culture. GFWC members have the opportunity to actively participate in the AMP; member clubs are asked to collect watches which will be incorporated into the finished mural.

If you have access to a computer, please check out the AMP website and the links to see & read more about this project. www.AmericanMuralProject.org

Marcia Heronimus

Arts Community Service Program Chairman



GFWC International Convention

The 2011 GFWC International Convention will be June 18-20 in Milwaukee, Wisconsin.

Hotel information
Hilton Milwaukee City Center
509 West Wisconsin Avenue | Milwaukee, Wisconsin 53203

Reservations Number: 1-800-HILTONS (1-800-445-8667)

GO TO WWW.GFWC.ORG FOR FURTHER INFORMATION AND TENTATIVE SCHEDULE.

Make your plans to attend the GFWC International Convention in Milwaukee.

COUNTRY STORE, GFWC/IOWA EMPORIUM, OR THE MARKETPLACE

Please bring items for the Country Store, GFWC/Iowa Emporium or The Marketplace. All proceeds will go to the GFWC/Iowa General Fund to help defray the cost of the state convention. Please put a price on each item, and pick up unsold items at the end of the convention.



This year I polled the GFWC/Iowa Board members about their needs and wants. Here is a list of items that they would be interested in purchasing: perennials (dig up some of your plants), potted plants, old Santa's or Christmas ornaments, seasonal decorations, owls, bells, musical Hummel's, flamingos, pretty serving bowls, children's toys and games, handmade cards, jewelry, Willow Tree angels, centerpieces, Teddy Bears, puzzles and games, glassware, home canned foods including jams, jellies, salsa, pickles, fruits, vegetables, etc., handmade items, baked goods, candy and kitchen hand towels with knitted button to attach to drawer handle.

To have a successful fundraising event at the Country Store, GFWC/Iowa Emporium, or The Marketplace we must have items to sell and buyers to purchase the items. So I am asking everyone to share their talents and look through their house and contribute to the Country Store, GFWC/Iowa Emporium or The Marketplace and bring some money to the GFWC/Iowa State Convention and shop, shop, and shop!!

Sandy Phillips and Karen Martinek
GFWC/Iowa Fundraising Chairmen



Remember to send in your Club Officer Information



Due April 15, 2011

Just a reminder: your "Pink Sheets" Club Directory forms are due at GFWC/Iowa Headquarters by April 15th, 2011. These forms give us updated club officer information needed to keep GFWC and GFWC/Iowa records current. Please send in the form whether or not you have changes to your officers

WEB SITE— gfwciowa.org

The Bluebook, Community Service Program, Special Project information, State Convention winners, Scholarship winners and newsletters are some of the items you can find on the website. You can have your club spotlighted on the web site. Program and Special Project Chairmen check out your page.

Send pictures and information to

Mary-Frances Reese
mfreeser@msn.com
4560 130th Avenue
Peterson, IA 51047



SCRIP for GFWC/Iowa State Convention

The GFWC/Iowa State Convention will be held at the Best Western Regency Inn in Marshalltown. The room will cost \$75/night. Scrip cards are available for Best Western in \$25 and \$100 denominations. If you are planning to stay overnight, please use Scrip cards as a donation of 12% will be made to GFWC/Iowa without any cost to you.



Determine the amount of Scrip you will need and then determine the number and denominations of Best Western you desire. Email me at sandyp.phillips01@gmail.com or call me at 319-363-2210 before April 6th so I can obtain the cards in time. Make out check to GFWC/Iowa Scrip and send it to GFWC/Iowa Headquarters at 3839 Merle Hay Rd., Suite 201, Des Moines, IA 50310. I will bring the Scrip cards you ordered to the GFWC/Iowa State Convention with me.

Scrip Chairman
Sandy Phillips
4310 Eaglemere Ct SE
Cedar Rapids, IA 52403



“BOOKS AND BEARS” PROJECT....

Prevent Child Abuse America, one of the GFWC partner organizations received thousands of books from Kappa Delta Sorority. Entitled “Rosie’s New Shoes,” the book is about bullying and young children. Prevent Child Abuse America gave GFWC the books to donate to young girls’ organizations. Thus, GFWC/Iowa President received 300 books to be dispersed to GFWC/Iowa clubs to be given to elementary school counselors.

Each club is being asked to bring to the GFWC/Iowa State Convention

3 or 4 Beanie Baby Bears or small bears which will be attached to the books with ribbon. The bears and books will be used at the Saturday noon luncheon for table decorations and then will be given to clubs. Clubs are being asked to deliver the books and bears to the elementary schools in April which is Child Abuse Prevention Month. Hint: Beanie Baby Bears are available at least in Cedar Rapids at Goodwill stores for 89 cents apiece. Wash them in a nylon bag and dry them for a few minutes with softener and then let them dry.



**Youth
Advocacy
Project**

Get involved with the March of Dimes.

Since President Franklin D. Roosevelt founded the March of Dimes in 1938, millions of people have found purpose in working together to protect the lives and health of babies and children. The powerful combination of scientific research and committed volunteers achieved the victory over polio decades ago.

Today the March of Dimes continues to make strides in the fight against premature birth and birth defects. Take pride in volunteering for the March of Dimes to help ensure a healthy future for the generations to come. Join the March for Babies-biggest annual fundraiser.

Find out when the March for Babies will take place in your community or in a neighboring community as it usually takes place in April or May. Lead a team. Join a planning committee. Raise money. Volunteer that day.

Get more information online at marchforbabies.org. Make a difference by participating in this advocate for children and youth project.

**Photography
Contest Updates**



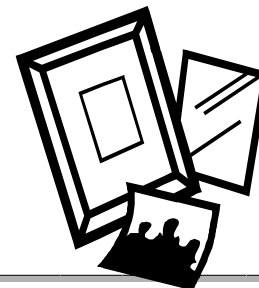
The February 28, 2011, News and Notes from GFWC lists the contest revisions. We will need the photographs matted for the state in order to display them for this year.

If you have already submitted Photography Contest entries under the original rules, you will not be penalized for this. State changes may be in order for next year.

Please make sure you have your photographs to me by April 1st for judging.

If you have any questions or concerns please call or E-Mail me.

Bonita Baughman,
Photography Chairman
Phone # 515-707-3817
939 S. 12th St.
Adel, Iowa 50003



JOIN THE \$100 CLUB

The \$100 Club is ongoing, and clubs or individuals may contribute as often as they wish. The money will be placed in the GFWC/Iowa General Fund to be used for operating expenses.



If you would like to contribute to the \$100 Club, please send your check to the GFWC/Iowa Headquarters in Des Moines. Make checks payable to GFWC/Iowa and earmark for \$100 Club.

Clubs and members who have donated since the last state convention will be recognized at the 2011 State Convention.



IMPORTANT

Recommendations, Bylaws proposals and Standing Rules proposals will be presented for voting at the GFWC/Iowa State Convention during the business meeting session Friday, April 15th.

GFWC/Iowa Bylaw revision recommendations:

Article V. – Duties of Officers

EXISTING

Section 1. President.

The president shall be the chairman of the board of directors and of the executive committee. She shall be a member ex-officio of all state committees except the nominating committee. She shall supervise plans for extending, unifying and making efficient the work of the Federation. With the assistance of the board of directors, she shall appoint **department, program area**, and committee chairmen and members as are prescribed by the bylaws or as she deems necessary. She shall appoint an editorial committee for the GFWC/Iowa publication. She may appoint a **parliamentarian** of her own choice, subject to the approval of the board of directors. She shall arrange for and conduct the annual state convention. **(Insert)** Upon conclusion of her term of office, she shall present the historian a complete and concise report of the work of the GFWC/Iowa Federation under her administration.

PROPOSED

Article V. – Duties of Officers

Section 1. President

The president shall be the chairman of the board of directors and of the executive committee. She shall be a member ex-officio of all state committees except the nominating committee. She shall supervise plans for extending, unifying and making efficient the work of the Federation. With the assistance of the board of directors, she shall appoint **Community Service Program Chairmen**, and committee chairmen and members as are prescribed by the Bylaws or as she deems necessary. She shall appoint an editorial committee for the GFWC/Iowa publication. She may appoint a **parliamentarian or parliamentary advisory** of her own choice, subject to the approval of the board of directors. She shall arrange for and conduct the annual state convention. **She shall have the authorization to sign checks in the absence of the treasurer or headquarters' secretary.** Upon conclusion of her term of office, she shall present the historian a complete and concise report of the work of the GFWC/Iowa Federation under her administration.

Rationale #1: Update wording to comply with GFWC Bylaws wording.

Rationale #2: A licensed parliamentarian may not be available in the state federation membership.

Rationale #3: GFWC/Iowa requires two signatures on checks. Only two are authorized by the GFWC/Iowa Bylaws to sign checks: treasurer and headquarters' secretary. Proposed update to minimize time of paying GFWC/Iowa bills should the treasurer or headquarters' secretary not be available to sign checks for extended period of time.

EXISTING

Section 3. First Vice President. In the absence of both the president and the president-elect, the first vice president shall assume the duties of the president. She shall serve as **Dean of Departments and Revisions and Standing Rules Committee Chairman.**

PROPOSED

Section 3. First Vice President. In the absence of both the president and the president-elect, the first vice president shall assume the duties of the president. She shall serve as **Dean of Community Service Program Chairmen and Chairman of the Bylaws Revisions and Standing Rules Committee.**

Rationale: Update wording to comply with GFWC Bylaws wording, clarification

Article VI. Board of Directors**EXISTING**

Section 1. The elective officers, the district directors, **department chairmen, program area chairmen**, all standing and special chairmen, **(INSERT)** appointed by the president during her administration, and past presidents of the GFWC/Iowa Federated Club shall constitute the voting members of the board of directors.

PROPOSED

Section 1. The elective officers, the district directors, *Community Service Program Chairmen and all standing committees and their special chairmen and GFWC/Iowa committee members* appointed by the president during her administration, and past presidents of the GFWC/Iowa Federated Club shall constitute the voting members of the board of directors.

Rationale : Update wording to comply with GFWC bylaws wording

Rationale : To include GFWC/Iowa committee members as voting members of the board of directors.

EXISTING

Section 2: (d) To arrange for auditing the financial records at headquarters by a **certified public accountant**.

PROPOSED

Section 2: (d) To arrange for auditing the financial records at headquarters by a **certified public accountant or auditor**:

Rationale: Usage of an auditor or a certified public accountant is appropriately cost effective to the GFWC/Iowa Treasury.

EXISTING**Article VII. Executive Committee**

Section 3. If the chairman or a member of a **department program area**, standing or special committee refuses or neglects to perform her duties, the executive committee shall have power to declare the position vacant and make a new appointment.

PROPOSED**Article VII. Executive Committee**

Section 3. If the chairman or a member of a *Community Service Program area*, standing or special committee refuses or neglects to perform her duties, the executive committee shall have power to declare the position vacant and make a new appointment.

Rationale: Update wording to comply with GFWC Bylaws.

EXISTING**Article VIII. Departments and Program Areas**

Section 1. With the assistance of the board of directors, the president-elect shall appoint one chairman of each of the state **departments and program areas**. These chairmen shall be members of the GFWC/Iowa Federation of Women's Clubs and shall serve for a term of two years. No **department or program area** appointee may serve more than two (2) consecutive terms in the same position.

PROPOSED**Article VIII. Departments and Program Areas**

Section 1. With the assistance of the board of directors, the president-elect shall appoint one chairman of each of the state *Community Service Program Chairmen*. These chairmen shall be members of the GFWC/Iowa Federation of Women's Clubs and shall serve for a term of two years. No *Community Service Program Chairmen* appointee may serve more than two (2) consecutive terms in the same position.

Rationale: Update wording to comply with GFWC Bylaws.



IMPORTANT

Recommendations, Bylaws proposals and Standing Rules proposals will be presented for voting at the GFWC/Iowa State Convention during the business meeting session Friday April 15th.

EXISTING

Article VIII. Departments and Program Areas

Section 2. Chairmen of the **departments** shall present their program at the first board meetings of the new administration, and may, in accordance with the chairmen of the program area and the president, bring such work to completion through legislation, both state and federal. Each chairman shall keep a full record of the work done in the **department**, and shall deliver the record to her successor within one month after the expiration of her term of office.

PROPOSED

Section 2. Chairmen of the *Community Service Programs* shall present their program at the first board meetings of the new administration, and may, in accordance with the chairmen of the program area and the president, bring such work to completion through legislation, both state and federal. Each chairman shall keep a full record of the work done in the *Community Service Programs* and shall deliver the record to her successor within one month after the expiration of her term of office.

Rationale: Update wording to comply with GFWC Bylaws.

EXISTING

Article IX. Committees

Section 2. The incoming president shall appoint such special and standing committees as are deemed necessary for the work of GFWC/Iowa or as may be requested by the action of the board of directors. Such committee members shall have per capita membership in GFWC/Iowa federation before appointment. There shall be no more than three (3) advisory members to any committee, **department or program area**- these to be knowledgeable in their respective fields.

PROPOSED

Article IX. Committees

Section 2. The incoming president shall appoint such special and standing committees as are deemed necessary for the work of GFWC/Iowa or as may be requested by the action of the board of directors. Such committee members shall have per capita membership in GFWC/Iowa federation before appointment. There shall be no more than three (3) advisory members to any committee, *Community Service Programs* - these to be knowledgeable in their respective fields.

Rationale: To update wording to comply with GFWC bylaws.

EXISTING

Article IX. Committees

Section 4. Finance Committee. The finance committee shall consist of the finance chairman and six (6) members, namely, the president-elect, the treasurer, a district director, **a department chairman**, the Junior director, and a member from the general membership or two members from the general membership, if there is no junior director.

PROPOSED

Section 4. Finance Committee. The finance committee shall consist of the finance chairman and six (6) members, namely, the president-elect, the treasurer, a district director, **a Community Service Program Chairman**, the Junior director, and a member from the general membership or two members from the general membership, if there is no junior director.

Rationale: To update wording to comply with GFWC Bylaws.

Recommendations, Bylaws proposals and Standing Rules proposals continued.

EXISTING

Article X. Representation

Section 1. All the elective state officers, the honorary state officers, the past state presidents, the district directors, the Junior district directors, the members of the state Federation, **departments and program areas**, the members of state standing and special committees, by virtue of their positions, shall be delegates to the annual convention, and to their respective district conventions.

PROPOSED

Article X. Representation

Section 1. All the elective state officers, the honorary state officers, the past state presidents, the district directors, the Junior district directors, the members of the state Federation, a **Community Service Program Chairman**, the members of state standing and special committees, by virtue of their positions, shall be delegates to the annual convention, and to their respective district conventions.

Rationale: To comply with the wording of GFWC Bylaws.

EXISTING

Article XI. Federation Sub-Divisions

Section 2. Clubs, which are members of the GFWC/Iowa Federation, shall be eligible to representation in their respective annual district conventions. Such representation shall be based on paid-up memberships. All elective state officers, the honorary state officers, the past state presidents, the district directors, the **members of the state departments** and the members of standing and special state committees shall, by virtue of their positions, be delegates of their respective district conventions.

PROPOSED

Article XI. Federation Sub-Divisions

Section 2. Clubs, which are members of the GFWC/Iowa Federation, shall be eligible to representation in their respective annual district conventions. Such representation shall be based on paid-up memberships. All elective state officers, the honorary state officers, the past state presidents, the district directors, the **Community Service Program Chairmen** and the members of standing and special state committees shall, by virtue of their positions, be delegates of their respective district conventions.

Rationale: To comply with the wording of GFWC Bylaws

EXISTING

Article XII. Conventions

Section 1. The GFWC/Iowa Federation shall hold an annual convention in the month of April or May. The board of directors shall determine the date. The board of directors shall determine the place of meeting in uneven years, and in even years it shall be determined by a systematic rotation of the **eight** districts in logical order approved by the board and printed in the *Bluebook*.

PROPOSED

Article XII. Conventions

Section 1. The GFWC/Iowa Federation shall hold an annual convention in the month of April or May. The board of directors shall determine the date. The board of directors shall determine the place of meeting in uneven years, and in even years it shall be determined by a systematic rotation of the **four** districts in logical order approved by the board and printed in the *Bluebook*.

Rationale: Update to current number of districts in GFWC/Iowa.

Article XIII. Parliamentary Authority**EXISTING**

The rules contained in “Roberts Rules of Order, Newly Revised” shall govern the GFWC/Iowa in all cases to which they are applicable, and in which they are not inconsistent with these bylaws.

The **parliamentarian** shall attend meetings of the GFWC/Iowa Executive Committee, GFWC/Iowa Board of Directors and the GFWC/Iowa Conventions. She shall serve in an advisory capacity to the GFWC/Iowa membership.

Article XIII. Parliamentary Authority**PROPOSED**

The rules contained in “Roberts Rules of Order, Newly Revised” shall govern the GFWC/Iowa in all cases to which they are applicable, and in which they are not inconsistent with these bylaws.

The *parliamentarian or parliamentary advisor* shall attend meetings of the GFWC/Iowa Executive Committee, GFWC/Iowa Board of Directors and the GFWC/Iowa Conventions. She shall serve in an advisory capacity to the GFWC/Iowa membership.

Standing Rules**EXISTING****5. INCOMING PRESIDENT**

(a) The incoming state president shall send the names of all **department** chairmen at the close of the annual convention in even numbered years to the following General Federation President, General Federation Headquarters, the General Federation chairman of the **department** to which the state chairman belongs, or as nearly as possible to which the state **department** shall correspond.

PROPOSED**5. INCOMING PRESIDENT**

(a) The incoming state president shall send the names of all *Community Service Program* chairmen at the close of the annual convention in even numbered years to the following General Federation President, General Federation Headquarters, the General Federation chairman of the *Community Service Programs* to which the state chairman belongs, or as nearly as possible to which the state *Community Service Programs* shall correspond.

Rationale: To comply with the wording of GFWC Bylaws

EXISTING

12. Headquarters Secretary

(e) Her books shall be closed June 30th of each year and audited by a **certified public accountant**, to be paid for from the GFWC/Iowa funds.

PROPOSED

12. Headquarters Secretary

(e) Her books shall be closed June 30th of each year and audited by a *certified public accountant or auditor*, to be paid for from the GFWC/Iowa funds.

Rationale: Usage of an auditor in place of a certified public accountant is appropriately cost effective to the GFWC/Iowa Treasury.

EXISTING**15. ADMINISTRATION REPORTS**

At the close of an administration, all condensed and edited reports of all state officers: **department, program area and committee** chairmen and district directors shall be placed among the permanent records of GFWC/Iowa headquarters.

PROPOSED**15. ADMINISTRATION REPORTS**

At the close of an administration, all condensed and edited reports of all state officers: *Community Service Programs* committee chairmen and district directors shall be placed among the permanent records of GFWC/Iowa headquarters.

Rationale: To comply with the wording of GFWC Bylaws.



OFFICIAL CALL to the

**GFWC/Iowa Federation of Women's Clubs
GFWC/Iowa 84th State Convention
April 14-16, 2011
Best Western Regency Inn
Marshalltown, IA
"Be a Beacon for GFWC/Iowa"**

Room Reservations

Make reservations at the Best Western Regency Hotel by calling 800/241-2974 or 641/752-6321. Please ask for a room in the block reserved for GFWC/Iowa. **If you have any problem with climbing stairs, ask for a room on 1st floor. If you are able to take the stairs, please ask for a 2nd floor room.**

The room rates are \$75.00 each plus 12% tax. This rate is for one or two persons. Others in the room, add \$5.00 each. Rooms have two queen size or one king size bed. Each room is equipped with a microwave oven, refrigerator, coffee maker and hair dryer. All room rates include hot breakfast buffet. The deadline for reserving rooms is **March 24, 2011. Reserve early, can always cancel by 4 pm. After this deadline, rooms may be reserved if available.** Check in-time is 3:00 p.m. and check-out time is 12:00 p.m.

Location

Best Western Regency Inn is located at 3303 S. Center Street, Marshalltown, IA just off Hwy 30 at the junction of Hwy 14. Turn north, go three blocks, and it is on the west side of street.

Credentials

Credentials for voting will not be mailed to you. You may pick them up at the registration desk when you check in for the convention.

Registration

Complete the registration form for each club member attending the convention. Indicate the meal functions that you plan to attend. Include the \$10 registration fee and cost of the meals for each member attending the convention. Make checks payable to: **GFWC/Iowa.**

Send to:

Marlene Eernisse, Registration Chairman
2326 K. Ave.
Toledo, IA 52342 Phone: 641/484-2972

Deadline: March 24, 2011

What to Wear

Friday evening banquet: Dressy or Cocktail length attire.

GFWC/IOWA EIGHTY– FOURTH STATE CONVENTION

April 14-16, 2011

Tentative Schedule

“Be a Beacon for GFWC”

Thursday, April 14, 2011

| | |
|--|----------|
| 2:00 p.m. Executive Board Meeting | Room G |
| 3:30 p.m. Finance Committee Meeting | Room G |
| 4:00-5:30 Set up Displays and Sales Tables | Room E |
| 5:00 p.m. Registration | Corridor |
| 6:30 p.m. Board Dinner/Meeting | Room A |

Everyone in attendance at the hotel on that evening may attend at their own expense.
Only those on the Board of Directors will have a vote at the meeting after the dinner. A reservation for the dinner is required.

| | |
|-----------------------|------------------------|
| 9:00 p.m. Open House. | President’s Suite #112 |
|-----------------------|------------------------|

Friday, April 15, 2011

| | |
|---|--------------------|
| 8:00 a.m. Set up Display and Sales | Room E |
| 8:00 a.m. Registration Opens | |
| 9:15 a.m. Prelude | Marcia Heronimus |
| 9:30 a.m. Convention Convenes | Room B, C, D, E |
| Call to Order | Carma J. Bisinger |
| Presentation of Colors | American Legion |
| National Anthem .Star Spangled Banner | Everyone |
| Pledge of Allegiance | Karen Martinek |
| Welcome & Introductions | Carma J. Bisinger |
| Welcome to Marshalltown | Mayor Gene Beach |
| Opening Thought | Carma J. Bisinger |
| Greetings from Marian St. Clair, GFWC Treasurer | |
| 10:00 a.m. Business Meeting | |
| Adoption of Convention Program | Carolyn Blaue |
| Credentials Report | Marlene Eernisse |
| Secretary’s Report | Joy Young |
| Treasurer’s Report | Mary Magill |
| Bylaws/Standing Rules | Kay Basham |
| Nominating Committee | Gayle Hanna |
| Resolutions Committee | Karon Keefe-Dunbar |

Friday, April 15, 2011

| | |
|---|--------------------------------|
| 10:30 a.m. Relaxer | |
| 10:45 a.m. Officers’ reports | |
| 11:00 a.m. Workshop Marian St. Clair, GFWC Treasurer | |
| 11:30 a.m. Announcements. Door Prizes. Recess. Visit Exhibits and Sales | |
| 12:15 p.m. “Shine Your Light Luncheon” | |
| 1:30 p.m. | |
| Scholarship winner presentation | |
| Awards Presentation (Two minutes each) | |
| Arts Community Service Program Awards | Marcia Heronimus |
| Photography Awards | Bonita Baughman |
| GFWC Short Story Poetry Contest | Doris Christensen |
| Creative Writing | Marilyn Mundorf |
| Conservation Community Service Program Awards | Julia Thoel |
| Education Community Service Program Awards | Bette Kuboushek |
| Home Life Community Service Program Awards | Susann York |
| International Outreach Community Service Program Awards | Nancy Tabor |
| Public Issues Community Service Program Awards | Mary Stull |
| Fundraising Awards | Sandra Phillips–Karen Martinek |
| Leadership Awards | Gayle Hanna |

GFWC/IOWA EIGHTY– FOURTH STATE CONVENTION
Tentative Schedule Continued

| | |
|---|---|
| Membership | Kay Basham |
| 50 year members-100 year clubs | |
| Seasonal Recruitment | |
| First Time Attendees | |
| Public Policy Awards | Carma Hutchins |
| Communication and Identity Awards | Ellen Thon |
| Women’s History & Resource Center Awards | Joan Galloway |
| Relaxer | |
| 3:30 p.m. Announcements | |
| 50-50 Winner --- Door Prizes | |
| Recess | |
| Visit Displays and Sale Items | |
| Friday, April 15, 2011 | |
| 4:00 p.m. Member at-Large Meeting | |
| 5:30 Welcome Reception - Marshalltown Chamber of Commerce | |
| 6:00 p.m. Processional Assembles | |
| 6:15 p.m. Processional | |
| 6:30 p.m. “Be a Beacon for GFWC/Iowa” Celebration Banquet | |
| 7:15 p.m. Entertainment | Marshalltown Men’s Group |
| 7:45 p.m. “Can We Talk” | Marian St. Clair, GFWC Treasurer |
| 9:00 p.m. Open House | President’s Suite - #112 |
| Saturday, April 16, 2011 | |
| 8:30 a.m. Registration Open | |
| 9:15 a.m. Prelude | |
| 9:30 a.m. Convention Reconvenes | |
| Opening | Carma J. Bisinger |
| Introductions | Carma J. Bisinger |
| Greetings from GFWC | Marian St. Clair, GFWC Treasurer |
| 9:45 a.m. \$100 Club members’ recognition | Karen Martinek |
| 10:00 a.m. | |
| Adventures in Reading Report & Prize for best bookmark.. | Gloria Renshaw |
| Community Improvement Contest | Margaret Mackey |
| Scholarship Report | Sandy Phillips |
| Member – at – Large Club Report | Dee Nelson |
| Problem Solving Bowl report | Carolyn Blaue |
| LEADS Presentation | Joy Young |
| Clubwoman Magazine | Lorraine Livingston |
| Historian | Jan Shirley |
| Endowment | Miriam Bergen |
| ESO | Evelyn Peterson |
| 10:30 a.m. Relaxer | |
| 11:00 a.m. Leadership Workshop | Gayle Hanna, Leadership Chairman |
| 11:30 a.m. Door prizes, Announcements | |
| 12:15 p.m. Lunch | |
| 1:15 p.m. Guest Speaker Lisa Koester “Bullying in the 21 st Century” | |
| Music scholarship winner | |
| Domestic Violence Awareness & Prevention Awards | Heidi Huisman |
| Advocates for Children Awards | Nell Rider |
| Advocates for Youth Awards | Sandy Phillips |
| 2:00 p.m. Workshop. | Kay Basham. Membership Committee Chairman |
| 2:30 p.m. District Basket Winners | |
| 50-50 Winner | |
| Door Prizes | |
| Announcements | |
| Final Credentials Report | Marlene Eernisse |
| Invitation to 2012 Convention. | Northeast District, Cheryl Einsweiler/Donna Flint |
| Club Collect | Sung by Marie Kohrt |
| “Let There be Peace on Earth” | Everyone |

GFWC/Iowa 84th State Convention

REGISTRATION FORM

Make checks payable to GFWC/Iowa.

Send Registration Form and Check by Tuesday, April 5, 2011

TO:

Marlene Eernisse, Registration Chairman

2326 K. Ave.

Toledo, IA 52342

Phone: 641/484-2972

E-mail: eernisse@iowatelecom.net

NAME: _____

ADDRESS: _____

CITY: _____

TELEPHONE: _____ E-MAIL: _____

CLUB NAME: _____

CLUB, DISTRICT, OR STATE OFFICE OR POSITION

REGISTRATION FEE.....\$10.00 _____

Mark your meal selections:

April 14 Board Dinner..... \$25.00 _____
Prime Rib, circle (medium) or (medium well)

April 15 Lunch.....\$18.00 _____

April 15 Banquet Dinner.....\$25.00 _____

April 16 Lunch..... \$18.00 _____

Total amount enclosed by check made payable to
GFWC/Iowa: _____

Personal Contact –

The Beacon of Enduring Membership

Kay Basham

Recently I gave a program at a luncheon for an organization. I stayed for the business meeting after giving the program. During the meeting there was discussion about whether the attendance count for each meeting should be all by email now and not have the calling committee anymore. One lady raised her hand and said she had email but still wanted to be called by her caller. She said sometimes that was the only call she got a week from anyone that just wanted to know how she was and wanted her to join in the company of friends. There was silence in the room. The president suggested a list of members be passed around the room. Members could mark whether they wanted only email or still wanted that treasured phone call.



Personal contact is the essence of enduring membership. Silence is the first step leading to when a member or a club disappears. The GFWC/Iowa officers do not want any of you to disappear. Please invite us to a meeting of your club. We want to make personal contact and enjoy the company of your membership.

Seasons of Membership: The current season of membership is Spring (Growing Members) three new club members during March, April and May means your club could be listed in the *GFWC Club Woman Magazine*. However, the report has to be sent into GFWC headquarters by the deadline of June 1, 2011. Congratulations to GFWC Peterson Tuesday Club and GFWC-Iowa Dyersville Federated Woman's Club for being listed in the Fall (Raking 'em in) campaign. GFWC Iowa Audubon Federated Women's Club also has three new members. GFWC /Iowa Chautauqua Circle (Earlham) has two new members.

Dues for new members that join during these GFWC seasonal campaigns can be quite confusing. GFWC/Iowa and GFWC can accept dues of new members at any time. However, to ask a new member in May for dues and then ask that new member for dues again in the fall might discourage a new member from joining. GFWC and GFWC/Iowa is going to take your word on the fact you got new members in the spring and summer seasonal campaign. Turn the names in as new members, but only count them once. Please don't count the new members reported in spring and summer as new members again when paying membership dues in the fall.

Several clubs have written me about their membership recruitment events. GFWC Bay View Club of Urbana had a membership recruitment event. GFWC/Iowa Solon Woman's Club had a "Meet and Greet" evening moving between several local restaurants for Hors d'oeuvres. They recruited the friends they invited and also many of the patrons in the restaurants that evening. GFWC/Iowa Dyersville held an event entitled "Wine, Women and Song." The report mentions the wine tasting and the fun they had with the women that attended. This was a successful evening, acquiring three new members that night. Makes this chairman want to burst into song!

Several clubs had state officers visit meetings last fall. This winter, accompanied with way to much snow, slowed the club visits. The snow is melting (say that three times and maybe it will) and it is time to contact a state officer and invite us to a club meeting. We want to meet you!



**Personal Contact –
The Beacon of Enduring Membership—
Kay Basham**

Continued

Membership Anniversaries

Several clubs have 50 and 25 year members and will be honoring them with the GFWC 50 and 25 year membership pins. The form to order this pin is on the GFWC website www.gfwc.org. If you have trouble finding this on the website, please call this chairman and I will be pleased to help you. If you do not have internet, please call me and I will send you a copy of this form. GFWC/Iowa Baldwin Woman's Club is having a Celebration of Membership in April to honor their 50 and 25 year members. 50 year members: Joyce Price, GFWC/Iowa Chautauqua Circle (Earlham), Wilma Weirich, GFWC/Iowa Century Club of Carson, Doris Bock, Maxine Brady, Arla Lubben and Barbara Tabor, GFWC/Iowa Baldwin Woman's Club, 25 year members, Marcella Staskal and Linda Wood, GFWC/Iowa Baldwin Woman's Club. I am sure there are many more members that have reached this important membership honor this year. Congratulations to GFWC/Iowa Exira Study Club on celebrating their 75th Anniversary in January.



Congratulations to all the clubs that have increased membership, had successful membership recruitment events, honored 50 and 25 year members and had a state or district officers visit a club meeting. You have a star on the lighthouse! Make sure you look for your stars at state convention!

Keeping every post it note, email and letter received since fall board and district meetings was a challenge. I hope that I have given recognition to all those that have received the 50 and 25 year memberships.

Please continue to send me that information for future newsletters.

I am going to conclude this membership article with two of my favorite 2010 GFWC/Iowa membership stories. First is the story of the merging of friendship between GFWC/Iowa Carson and GFWC/Iowa Oakland Woman's Clubs. We were sad to see GFWC/Iowa Oakland club leave our roster of clubs but pleased to know the GFWC/Iowa Carson club invited the Oakland members into their club membership. The second story is that of the GFWC/Audubon Federated Women's Club. This brave group of women did not allow their club to leave federation this year. They endured the test of having a club's affiliation to federation come to vote and had positive membership votes to remain a part of GFWC/Iowa. The club membership numbers dropped but they have successfully acquired three new members through personal contact in their community.



Call a member of your club today for no reason other than to say "hello" and wish them well. Make inclusion of new members a club project.

Personal contact builds trust and makes a member want to keep coming back.

I look forward to seeing you at state convention.

Kay Basham

GFWC/Iowa Membership Chairman

19476 258th Ave

Bettendorf, IA 52722

kayskeys@gmail.com

563/332-7294



GFWC/Iowa Federation of Women's Clubs

3839 Merle Hay Road, Suite 201

Des Moines, Iowa 50310-1321

Must Have
Regular Post-
age

Phone: 515-276-0510

E-mail: gfwciowa@aol.com

RETURN SERVICE REQUESTED



Visit us on the web

gfwciowa.org

